



## THE RISK

- » Cancer is now the leading cause of death for firefighters
- » Firefighters are at a higher risk of developing certain cancers than the general population
- » Firefighters are developing more aggressive forms of cancer at a younger age
- » Firefighters are likely to develop multiple cancers

## REDUCE THE RISK

- » Responder Wash is formulated with Activated Charcoal which is well-known for its detoxifying properties
- » Responder Wash removes lingering odor for a clean regular soap and shampoo cannot provide
- » Responder Wash is a 2-in-1 formula and can be used on hair and skin
- » Responder Wash is available in 16 oz. Pump Top Bottles and 8 oz. Flip Top Bottles

## THE FACTS

**WHY CLEAN UP WITH RESPONDER WASH?** Regular shampoos and body washes are designed to leave you feeling clean and fresh. However, they are NOT designed to remove carcinogens which can cling to hair and skin.



Have you ever noticed your hair still smells like smoke even days after a fire? Have you "showered within the hour" but your spouse can still tell you had a "good one"? Have you worked out after a fire and sweated soot? Smoke contains harmful contaminants which can be absorbed into your body through your hair and skin. Responder Wash is designed to remove these stubborn toxins.

Activated charcoal has been used in personal care products for some time and has no known side effects. Since it can soak up 150 to 200 times its weight in impurities it works very well in body wash and shampoo to eradicate dirt, toxins, and odors from the skin and hair naturally.



**RESPONDER  
WASH**